

**Gunnison Country Food Pantry
Strategic Plan 2022-2026 with 2024 Objectives**

1/17/2024

VISION	Share the Bounty ♦ Compartiendo la generosidad
MISSION	The mission of Gunnison Country Food Pantry is to serve those-in-need by providing food assistance in a kind, confidential and supportive environment.
VALUES	We recognize that asking for temporary help is difficult and that those in need may be a neighbor or friend. The Pantry values ♦ Health ♦ Safety ♦ Personal Dignity ♦ Volunteerism
ETHICS	Three moral principles which govern our behavior when engaged in the work of GCFP are ♦ Respect ♦ Responsibility ♦ Trustworthiness
POLICIES	Three policies mandated by GCFP Board of Directors are ♦ Nondiscrimination ♦ Confidentiality ♦ Conflict of Interest
PRACTICES	GCFP stakeholders agree that ♦ Anyone who needs food is welcome. ♦ Information recorded will be accurate so that GCFP can serve everyone who asks. ♦ Recipients will be encouraged to take what they can use and not waste.
GOAL I	Manage GCFP so that growth averages 5% annually.
2024 Objective 1 HUMAN RECOURCES	Develop, invest, and retain four full-time salaried employees, one Healthy Futures AmeriCorps Volunteer, six part-time employees, independent contractors, work study students and interns, and 100 volunteers who implement administration, fund development, acquisitions, and distributions.
2024 Objective 2 INFRASTRUCTURE	Strengthen physical, technical and cyber infrastructure with a focus on volunteer and recipient data bases to create more effective and sustainable delivery of programs and services.
2024 Objective 3 FACILITY	Optimize the new facility to meet the proposed Expansion Project Plan. Extend our responsibility to the earth by moving forward with two initiatives that care for the environment.
GOAL II	Increase food and financial support. Attract those-in-need.
2024 Objective 4 COMMUNITY AWARENESS	Engage recipients, donors, and community members by designing audience specific resources through the eight channels GCFP utilizes to promote and achieve our four goals and eight objectives.
2024 Objective 5 FOOD	Engage with seven food sources to increase food donations to 195,000 LBS for a stable nutritional supply of food for everyone who asks for help.
2024 Objective 6 FINANCE	Raise \$675,200 in monetary contributions from individuals and small businesses, businesses and corporations, government entities, community organizations, and foundations to establish greater stability for the organization and its future.
GOAL III	Distribute food to everyone who requests assistance.
2024 Objective 7 DISTRIBUTIONS	Optimize food distributions to serve 1,000 unique households through operational efficiency, collaboration with partners, choice Pantry distribution model, home deliveries, and Mountaineer Marketplace.
GOAL IV	Reach populations which may need but may not seek food assistance.
2024 Objective 8 OUTREACH	Implement four outreach efforts that bridge gap between bounty and poverty, promote community collaboration, help those-in-need become more food secure, and tests strategies for distribution of nutritious food in a safe, cost effective, and equitable way.